



“HOW CAN WE HELP?” “IS THERE ANYTHING WE CAN DO?”

How often have we stumbled when answering these heartfelt outreaches from family and friends? While immediate family and close friends can be a blessing for families with autism, sometimes parents have a harder time receiving help from extended family and friends who are willing. It is often easier to turn down assistance, than to try and educate the person about autism or your child’s needs.

That’s where TACA’s Family & Friends campaign can help. TACA’s Family & Friends campaign gives you the tools you need to help spread awareness about autism and support TACA among your friends and family members. Sometimes this campaign will be about receiving help for your own family, and other times it will be about how the people in your life can help the autism community through TACA and its mission to improve the quality of life for families living with autism. This TACA “1 in 150” Car Magnet fundraiser is TACA’s next step in the Family & Friends campaign to help raise funds for TACA’s efforts and to raise the level of understanding during April — national Autism Awareness Month.

family & friends fundraiser

We are asking TACA families to reach out to their circle of friends who might be interested in helping with autism awareness and fundraising for families with autism — this could be family, friends, neighbors, business colleagues, and the autism professionals you work with on a daily basis.

Ways to approach your Circle of Friends.

Many of our personal circles want to help, but just don’t know how.

Here are some great things to say to them:

- April is Autism Awareness month.
- I found a great way for you to help.
- Wear the blue autism awareness band or donate \$25 to TACA for a “1 in 150” car magnet. These gestures are outwardly ways to show your support for my child.

- These autism awareness items can help start conversations about autism in your community
- The donation to TACA directly helps families like mine who desperately need your help and support.
- You’ve been there for my family, but some TACA families have no one to talk to or get support from. They would be alone without TACA.



2 different ways to participate!!

1 MAIL DELIVERY

ASK FOR YOUR FRIENDS & FAMILY KIT IN THE MAIL

Your Friends & Family Red Envelope includes:

- A personal letter from TACA Founder, Lisa Ackerman
- 5 “Band together for Autism” blue awareness bands
- 5 TACA Brochures
- 5 TACA Awareness Cards
- A return envelope

If you participated with the mailed campaign use the return envelope & mail your Friends & Family donations back to TACA.

EARN INCENTIVES for each of your separate donors:

- \$25-\$99 : TACA “One in 150” Car Magnet
- \$100-\$249 : Car Magnet & TACA Travel Mug

2 WEB DELIVERY

CREATE YOUR OWN, PERSONALIZED WEB SITE (with goal, pictures & email your friends & family!)

Sign up on www.firstgiving.org/taca

- It’s Easy to create & personalize your own web site using the clear online steps.
- Email your friends & family
- Watch donations come in!
- You and your friends & family receive incentives for participation in the mail!

If you participated with the WEB campaign – watch your donations grow online! Send thank you emails for your friends & family participation.

- \$25-\$999 : Car Magnet, Mug & TACA Ladies T-shirt or Baseball Cap
- \$1,000 & up : All above items & TACA VIP Package

TACA needs the support not just for your family, but for the families so overwhelmed they cannot even find the time to attend meetings, much less participate in a fundraiser. Families newly diagnosed, battling depression, or with serious marital problems. Through your efforts, your friends and family are bringing some hope to families whose lives seem very dark.

THANK YOU! For your help with this fundraiser.

Please see Lisa’s letter for more info on why this is important, & Keep up the great hard work you do for your family everyday!!